

SOCIAL MEDIA AT THE HENRY LAWSON HIGH SCHOOL

INFORMATION FOR PARENTS FOR SCHOOL BASED USE OF SOCIAL MEDIA

The Henry Lawson High school uses FACEBOOK, Twitter, YouTube for the purpose of sharing and communicating school news and student achievement with the community, while promoting NSW DET events. All social media content is approved and monitored by a member of the school executive with the support of SASS staff, who also moderate this information to ensure that all interactions on social media meet our rules of engagement, which are published on our social media sites. All social media posts will be reviewed and removed where appropriate annually.

The rules of engagement for using social media are;

The Henry Lawson High School's Social Media Rules of Engagement

In joining our community on social media, The Henry Lawson High School follows the Department of Education Code of Conduct and social media Terms and Conditions.

Students' Facebook and YouTube Terms and Conditions state no one under the age of 13 years should have a Facebook profile or YouTube account. Therefore, any comments or 'Likes' by students under this age on The Henry Lawson High School page will be removed and if warranted users will be reported. It should also be noted that students from years 7-10 can not access YouTube through the DoE server.

Tagging or naming student photos or video

Photos or video of students are posted with reference to Department of Education publishing permission forms, completed on enrolment and other parent permission forms. For privacy and protection, please do not tag photos of children, and please do not name them in your comments. On rare occasions and with parental permission, students may be named by the school social media admin team. Tagging of parents or friends within the comment box is permitted with the understanding that all other rules of engagement are followed.

Comments policy

The Henry Lawson High School encourages interaction from social media users with the understanding that the school does not endorse comments or wall postings made by visitors to the page. We ask that visitors making comments on the page show respect for other users by ensuring discussions remains civil. The school administrators regularly monitor the site and will remove comments that don't adhere to our rule of engagement. We reserve the right to remove comments that are racist, sexist, abusive, profane, violent, obscene, spam, that advocate illegal activity, contain falsehoods or are wildly off-topic, or that libel, incite, threaten or make ad hominem attacks on The Henry Lawson High School students, employees, guests or other individuals. Comments are also subject to the platform's Terms of Use and Code of Conduct. Remember, your name and photo will be seen next to your comment, visible to all visitors to the page. We will not permit messages selling products or promoting commercial, political or other ventures. Social media encourages all users to use the "Report" links when they find abusive content.

Should information be published that a parent/guardian wishes to modify, they can contact the school on 63431390

A permission to publish form accompanies this information and provides the school with permission to publish information as specified on the form in the social media platforms discussed. Parents are advised that they can withdraw their permission at any time.

About Facebook:

Facebook allows users to set up a profile in which they provide information about themselves. Each Facebook account has a "feed" where the user can post information that includes text, images and videos. Other users can contribute comments about the post creating a conversation. Connections between users are established through sending "friend requests" or following an organisation's page.

About YouTube

YouTube is a community website that allows the sharing of video content to a wide audience. Video content is uploaded by account holders who then allow community access. Visitors to the YouTube channel may post a comment that reflects their thoughts on the video.

About Twitter:

Twitter is a social media platform that allows users to post short comments, called Tweets on issues. The Tweets are limited to 140 characters in length. Twitter posts can also contain other media.

For more information on online privacy please visit the Australian Government's eSafety office (www.esafety.gov.au)